



# CALPEEK

CALIFORNIA POLITICAL WEEK

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## PIGGY, PIGGY: 31st S.D. SPECIAL UPDATE.

In case you have heard, Assemblyman Frank Hill(R-Whittier) has lately been seen campaigning with a 45-pound, black pig, complete with a red ribbon. Hill says he needs the big porker because of all the mud that is being thrown in his direction...

...And indeed, this special election Feb. 6 to replace State Sen. Bill Campbell is getting nastier by the day. Hill is perceived as the frontrunning Republican in this contest, which is the reason why he is catching all sorts of hell from two other GOP challengers, Brea Councilman Ron Isles and Diamond Bar Councilman Gary Miller...

...In terms of the pig, it goes back to that old political proverb: one man's smear is another man's fact sheet. Isles sees the pig as a symbol of Hill's glutony for gifts & honoraria, which in 1988 came to \$52,412. Hill's base assembly salary is around \$44,000...

...But it's not just Isles who is hitting Hill between the eyes with the stuff about ethics and the FBI sting. And let's face it; this is a vulnerable spot for Hill. For Miller, the task is to bash Hill in the L.A. Co. portion of the district. Miller consultant Bob Gouty, as well as other sources, think Hill can be beaten if he's roughed up in this part of the district. Orange Co. makes up the other half of the 31st S.D. And yes, it's solid GOP turf...

...What about Assemblyman Gil Ferguson(R-Newport Beach)? It's hard to tell what he's up to. Source say he's been bashing Tom Hayden (nothing new there) and talking about the evils of pornography. Are these the kind of issues that count? Hardly...

...The key issue is ETHICS. But pollution, growth and congestion are also important.

What about ABORTION? It's not a key issue, but the CA Abortion Rights Action League (CARAL) has endorsed Isles in this contest. If CARAL, through it's own campaign, can get enough indy and Demo PRO-CHOICE voters to cross party lines, Isles may have a shot at winning the primary...

...Republican Associates of Orange County will host a reception for all four of the GOP candidates, 5 to 7 p.m., Feb. 1, at the Irvine Hilton Hotel. For info, Nancy Dooley at (714)770-0647. And Frank, please leave the pig at home...

## IS VOTER REVOLT GROUP IN POLITICAL TROUBLE?

The Santa Monica-based consumer group that was once noted for the way in which its key spokesman Harvey Rosenfield bashed the insurance industry has fallen on hard times. In the opinion of some CALPEEK sources, Voter Revolt may have bitten off more than it can chew and is in danger of becoming a non-player in Calif. politics...

...Flushed with a narrow victory on Prop. 103 in 1988, Rosenfield and political consultant Bill Zimmerman have tried to expand VR's insurance consumer base so that it can compete politically and financially with Campaign California, the organization founded and run by Assemblyman Tom Hayden, once a close friend of Zimmerman's, but no longer...

...The first test out of the blocks after Prop. 103 was the Split Roll Property Tax Initiative, which last month FAILED to get enough signatures to qualify for the June 1990 ballot...

...Why didn't Rosenfield obey the first

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rule of politics: dance with partner who brought him fame? Harvey has probably asked himself that question too, which is why he and Zimmerman are now trying to push The Prop. 103 Enforcement Act. It's simple and direct: either insurance companies lower their rates and comply with Prop. 103 or they will be replaced by a State-run, non-profit auto insurance fund...

...Polling by VR shows 54.4% support for this plan, with 20.7% against. HOWEVER, when respondents find out that this State-run outfit is a monopoly and all other insurance companies are banned from selling auto insurance, the support levels drop dramatically. There are even Prop. 103 supporters who have serious doubts about the wisdom of this latest VR idea...

...Selling The Enforcement Act recently fell to Bd. of Equalization member Conway Collis, a Demo candidate for Insurance Commissioner who is backed by Rosenfield. He took the plan to the recent CA Demo Party's Executive Board meeting in order to round up support. But according to CALPEEK sources, Collis cancelled the meeting when no one showed up to hear his pitch. Collis wants the Demo Party to officially back this new VR plan and contribute a war-chest of \$100,000. In addition to everything else, VR has money problems too...

...In order to do this, Collis/Rosenfield/Zimmerman/VR will need to get a resolution approved at the CA Demo Party's annual convention in April. Sources tell CALPEEK there is LITTLE CHANCE that such a resolution will make its way out the Resolutions Committee. Demo Party policy in the past has been to support or oppose measures which have already qualified...

...Where does this leave Voter Revolt? If this measure fails to get on the ballot, Voter Revolt's political credibility will be severely damaged, as will Collis' campaign, which is tied to VR and this newest initiative. As an organization, VR can survive as a consumer group, but as a political force, it will may be washed up and Zimmerman's dream of forming a rival group to compete with Hayden's Campaign Calif. could be finished. Stay tuned...

CAMPAIGN 1990: CALIF. STATEWIDE ELECTIONS.  
Editor's note: Here is a brief roundup of campaign activity for those candidates seeking Statewide office in 1990:

#### STATE TREASURER

- In the Demo column add the name of Wesley Sanders, who is the City Treasurer of Compton. He's held this post for 17 years and sources say he will file papers on Feb. 7th (intent to run deadline)...

#### INSURANCE COMMISSIONER

- Add Alhambra City Councilman Michael Blanco to the list of Demos running for IC. Blanco, 40, is an advocate for No-Fault auto insurance...

- Attorney Tom Skornia has made it official. He's running. Skornia, a former Demo turned GOper, has hired consultants Joe Shumate and Ray McNally to run his IC primary campaign...

- Demo attorney Ray Bourhis of S.F. has finally landed a campaign consultant. He is Jim Lottsfeldt, who most recently was working in a political campaign up in Alaska. Lottsfeldt has opened a campaign HQ at 1050 Battery Street, S.F., CA 94111, (415)421-0258...

- Demo IC candidate Bill Press has inked L.A. consultant Rick Taylor for his Demo primary campaign...

#### SECRETARY OF STATE

- Incumbent Demo March Fong Eu is now all alone in the June primary. Former L.A. Deputy Mayor/attorney Tom Houston has dropped out. No support...

CAMPAIGN 1990: CA BALLOT MEASURE UPDATE.  
Editor's note: Here is an update on ballot measure/campaign activity for 1990. The deadline for qualifying measures for the November 1990 ballot is June 26th...

- "Transportation" is the title of a constitutional amendment aimed for the November 1990 ballot that would create the So. Calif. Monorail Transit Authority to construct monorail systems in L.A., Orange, San Diego, San Bernardino, Riverside and

Ventura counties. This authority would have a 15-member board, 12 of whom would be elected. The systems would be paid for by transactions and use taxes at the county level, plus the State would be authorized to issue G.O. bonds. The proponents have until May 14 to submit 595,485 signatures. For info (213)617-3628 or (714)854-5146...

- Californians for Safe Streets, aka Lt. Gov. Leo McCarthy's initiative, has been given the okay to begin collecting 372,178 signatures for the November 1990 ballot. Kimball Petition Management will collect the names. The official title is "Drug Enforcement and Prevention. Taxes. Prison Terms." This plan calls for yet another hike in the State sales tax for a 4 year period, with the money being used for anti-drug education, anti-drug law enforcement, prisons & jail construction, and drug treatment. Groups backing the measure include PORAC; CA Medical Assn.; CA Police Chiefs Assn.; CA Sheriffs Assn.; CA Peace Officers Assn. For info (213)642-1074...

- Another reapportionment initiative has been given the okay to begin collecting signatures. This 9th measure is titled, "Reapportionment By Computer Formula." The proponent is Ken Gow of Whittier (213)699-3501. The deadline May 21. At CALPEEK's deadline, two reapportionment measures (Huening & Flynn) were still being counted by the various registrars. Four other remapping plans have failed to qualify...

- Proponents calling themselves "Calif. 2000," are on the streets circulating an initiative to provide health insurance to those who are not covered. The measure is called the Health Care Protection Act of 1990. The chair is Michael Weinstein, who also heads the AIDS Hospice Foundation in L.A. The cost would be paid for by employers, an alcohol tax and reallocation of of Prop. 99 money. Proponents need 372,178 signatures by May 23 to qualify for the November ballot. Chief contact is political consultant Steve Schulte (213)462-2299.. Kimball Petition Mgt. is assisting with signature collection...

#### CONGRESS '90 TOPIC FOR JR. STATES OF AMER.

The Jr. States of America(aka Jr. Statesmen Foundation) will hold 4 regional workshops and a fifth session in Washington D.C. for high school students on the inner workings

of Congress. Titled "Congress '90," the various regional conferences will be at Coeur d'Alene, Idaho (2/24 -25); Fresno, CA (2/24 -25); Austin, TX (3/24 -25); and San Diego, CA (3/31 - 4/1). The national conference will take place Mar. 9-11 at the Grand Hyatt Hotel in Washington D.C. For more info, contact Jr. Statesmen Foundation at 1-800-334-5353. Registration deadlines are approaching...

#### A FEW NEEDED CHANGES AT CALPEEK FOR 1990.

No more buff-colored envelopes, a very subtle alteration in CALPEEK's masthead and a change in CALPEEK's tax status are a few of changes for 1990. CALPEEK is in the process of ending its 501-C-3, tax-exempt status. In addition, in 1990 there will be 44 issues of the newsletter, compared to 48 last year. And business is great. Thanks for your support...

#### LIST OF POTENTIAL SUCCESSORS TO SAN DIEGO MAYOR O'CONNOR ISN'T THAT LONG FOR 1992..

Editor's note: On Jan. 8th San Diego Mayor Maureen O'Connor caught political insiders offguard by announcing she would NOT seek reelection in 1992. Her announcement has set off a behind the scenes scramble that has everyone talking. For what it's worth, here is CALPEEK's early analysis...

...There are some around San Diego City Hall who aren't sorry O'Connor is leaving office. These insiders tell CALPEEK that O'Connor was a snob and was not all that accessible. But she had her allies too, including her buddy Helen Copley, publisher of the Union & Tribune newspapers. So who has the best chance to replace O'Connor???

...Two names pop out immediately as the leading frontrunners: San Diego Councilman Ron Roberts and San Diego Co. Sup. Susan Golding. Yes, at the moment Golding does have her hands tied, with husband Richard Silberman due for trial in April on drug laundering charges. Regardless of what happens in the trial, many think Golding will plunge into the race, hoping to revitalize the old Roger Hedgecock/GOP/environmental coalition...

...As for Roberts, he'd be a very tough competitor, especially if he had backing from O'Connor, which some sources think could

happen. Roberts faces reelection in 1991, but that's not considered a major problem at this point...

...In terms of other potential challengers, one has to include Councilman Bruce Henderson and San Diego Muni Court Judge Dick Murphy, who has been making noises ever since O'Connor's announcement. Murphy used to be a councilman before putting on the robes...

...What about newly appointed Muni Judge Larry Stirling? Maybe. As for a Demo, the only name to surface is Councilman Bob Filner, but he's considered too liberal. What about perennial candidate Floyd Morrow, the former councilman? He's a sure bet to run. Stay tuned...

#### NEW JOBS, NEW ACCOUNTS, NEW ORGANIZATIONS.

Editor's note: Here's a brief summary of personnel notes, etc.

- Bill Imada and Steve Schulte have ended their partnership. Schulte is now consulting on the "Calif. 2000" plan for affordable health insurance, while Imada has joined a firm that does marketing PR. The old firm was HQed in West Hollywood...

- Cerrell Associates, Inc., promotes Howard Sunkin and John King to Sr. Acct. Execs. Sunkin has been with the firm for 5 years, while King started 3 years ago...

- In case you missed it, Orange County's newest Sup. Court judge is Cecil Hicks, former DA. Hicks had already announced he would not seek reelection this year. The newly appointed DA is Michael Capizzi, who had already declared his intent to run...

- Busch & Associates Advertising of San Diego hires conservative GOP types Barry Jantz and Steve Baldwin in an attempt to bring in political business. FYI: Jantz is the former State Chairman of CA Young Americans for Freedom(YAF); and both are members of the CA Republican Assembly...

- L.A. political consultant Rick Taylor has new offices at 609 S. Grand Ave., #1005 L.A. 90017 (213)622-2122...

- Consultant Allan Hoffenblum has moved his office from the airport area to 9000 Sunset Blvd., #460, L.A. 90069 (213)205-8811...

- Tulare Co. Sheriff Bob Wiley will NOT seek reelection this year. Wiley is the "Dean" of the county sheriffs, having first been elected in 1966...

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### MARKETPLACE NETWORK

- PUBLIC AFFAIRS OFFICER II (Government Relations) \$32,977 - \$44,519. The Los Angeles County Transportation Commission has an opening for a self starter and highly motivated individual, who wants to contribute to improving transportation in Los Angeles County. The successful candidate will assist the Manager in implementing the gov't relations prog. w/emphasis on State transportation. The commission offers an excellent fringe benefit package, which includes employer pd. retirement. Req. B.A. & 2 yrs. exp. in gov't relations or legislative analysis. How To Apply: Submit Commission with resume; open until filled, to: Personnel Office, Los Angeles County Transportation Commission, 403 W. 8th Street, Suite 500, Los Angeles, CA 90014; (213)236-9545. LACTC is An EOE...

- NELSON/RALSTON/ROBB Communications seeks Account Manager with political campaign management experience. Send resume, references, writing samples and salary requirements to: Lee Ann Buchanan, Nelson/Ralston/Robb Communications, 125 E. Baker, Suite 180, Costa Mesa, CA 92626...

- PROMINENT STATE PAC seeks creative individual to fill the newly created position (budgeted for 1 year only, but could be extended) of Membership Development Coordinator. Must possess political acumen, excellent communication skills and be free to travel Statewide. Starting salary \$28K plus expenses; generous benefits. Please send writing sample with cover letter and resume to Personnel Manager, P.O. Box 7690, San Francisco, CA 94120...

CALPEEK's Marketplace Network is a listing of employer/employee availabilities for those engaged in campaign consulting/PA/PR/govt. relations/lobbying. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with advanced payment to CALPEEK's Marketplace, P.O. Box 1468, Beverly Hills, CA 90213. For info (213)659-0205...